



The Gateway



# Уважаемые заказчики, вступайте в сообщество **Cisco Gateway!**

- эксклюзивное сообщество **для заказчиков Cisco** (партнеры, сотрудники Cisco и потенциальные заказчики не имеют доступа к платформе)
- общение с коллегами со всего мира
- расширение профессиональной сети
- продвижение личного бренда
- возможность позиционировать себя в качестве эксперта
- обмен опытом, идеями и историями успехами
- интересные предложения и актуальные новости Cisco: глобальные, локальные
- баллы за выполнение несложных заданий
- обмен баллов на призы
- розыгрыш билетов на Cisco Connect и Cisco Live
- особые возможности и привилегии на мероприятиях Cisco
- возможность выступить на мероприятии Cisco

Для России: <https://ciscoemear.influitive.com/join/CC20RU>

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Для других стран СНГ: <https://ciscoemear.influitive.com/join/CC20CIS>



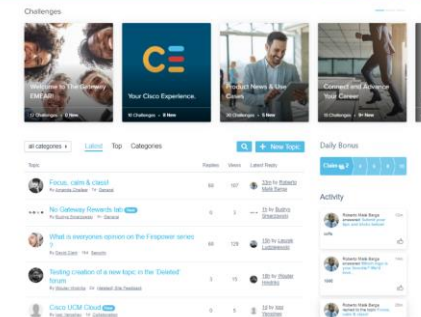
Россия



Украина



Другие страны СНГ



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## Что говорят наши заказчики:

### Зачем вступать в Gateway?

**Никита Васильчук**, Chief Voice&Network Engineer, **«БНБ-Банк»**:  
«Для общения с коллегами из разных организаций и делиться впечатлениями о продуктах компании Cisco и опытом их внедрения».

**Дмитрий Иконников**, НК **«Конданефть»**:  
«Можно узнать новую информацию, задать вопросы специалистам с разных стран. Получить призы за выполнения челленджей :)»

**Максим Некрасов**, СТО, **«РСК БАНК»**:  
«Для получения новой и полезной информации».

**Игорь Ерошев**, **Kaspi**:  
«Общение с коллегами с разных концов земли».

**Андрей Хилюк**, системный инженер **EPAM**:  
«Очень полезное сообщество и интересная платформа».

**Ирина Ярмола**, инженер, **Giraffe**:  
«Вы можете создать личный бренд, развивая свою профессиональную сеть, и быть успешным!»

### Что вам понравилось в Gateway?

**Дмитрий Жидков**, руководитель департамента инфраструктурных решений **«Лэм Уэстон Белая Дача»**:  
«Возможность открытого общения с коллегами, также являющимися заказчиками Cisco. Атмосфера дружелюбности».

**Ксения Каменская**, инженер ИТ-инфраструктуры, **Kelly Services**:  
«Геймификация и возможности для общения с коллегами».

**Тимофей Носов**, **«ЦУМ»**: «Интересные задания, подарки»

**Андрей Сальников**, **«МТС»**: «Это весело»


**Антон Семенов**, ведущий специалист, **«Сбербанк Лизинг»**:  
«Возможность задать интересующие вопросы»


**Александр Серов**, **«Московская Биржа»**:  
«Обстановка! Атмосфера!»


**Александр Хлебников**, **ФГБОУ ВО «БГУ»**:  
«Gateway дал отличный заряд азарта и позитива)»


# Призы и подарки, доступные в сообществе Gateway


## Gifts


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**Anker SoundCore Mini, Super-Portable Bluetooth Speaker**  
Compact And Powerful: Super-portable Bluetooth speaker delivers powerful sound and robust bass through an advanced 5W driver and passive subwoofer.
- 


**Sony PS4**  
Conquer virtual enemies with this Sony PlayStation 4. It's compatible with the latest game titles to provide hours of entertainment, and it lets you access PlayStation Vue so you can enjoy your favorite shows. This Sony PlayStation 4 has a 1TB hard drive, so you can store plenty of gaming files.
- 

**Samsung Gear VR**  
Virtual Reality is here!
- 

**Nintendo Entertainment System**  
• The Nintendo Entertainment System: NES Classic Edition has the original look and feel, only smaller, sleeker, and pre-loaded with 30 games
- 

**Apple AirPods with Charging Case**  
• Automatically on, automatically connected  
• Fast setup for all your Apple devices
- 

**Mini Projector, Vamvo L4200 Portable Video Projector**  
• Vamvo L4200 projector is professionally made as an HD video projector, ideal for home entertainment. 2019 upgraded LED lighting delivers 80%+ more brightness than previous version. With 1080P
- 

**Fire TV Stick 4K with Alexa Voice**  
• The most powerful 4K streaming media stick with a Wi-Fi antenna design optimized for 4K Ultra HD streaming.
- 

**Drone**  
This wifi drone capacity of 1800mAh high performance battery giving you a more extensive flight experience.



## Bose Wireless Headphones

Deep, immersive sound, improved eq-best-in-class performance for wireless headphones. Connectivity Technology: Wired/Wireless. Latest Bluetooth

## Featured Rewards



**OCTOBER 23rd 11AM (CET timezone), 90 minutes virtual training session – Presentation Skills: Engaging an Audience**  
Join Penelope Waller from 4D Human Being and a group of up to 10 Gatewayers in a virtual training to learn how to deliver more impactful presentations.

- > Presentation Purpose
- > The ABCDE of pitch and story structure
- > Voice Workshop
- > Language pitfalls and wins
- > Mastering The Challenging Q&A
- > Bringing it all together ...

## Swag



## Cisco Socks

These limited-edition socks were designed by a Cisco employee and sock aficionado. The Cisco personality comes to life in a vibrant custom dyed pattern created using elements from the Cisco logo. Slip into these ultra-soft cotton socks today. Your feet will thank you.



## Футболка (размер L)

Футболка темно-синяя.  
Материал: хлопок 100%, плотность 145 г/м<sup>2</sup>, джерси.  
Отправка возможна только по территории Российской Федерации.



## Футболка (размер XL)

Футболка темно-синяя.  
Материал: хлопок 100%, плотность 145 г/м<sup>2</sup>, джерси.  
Отправка возможна только по территории Российской Федерации.



## Cisco Backpack

In the office or on the go, the Convert can be switched from briefcase to backpack and is always ready for travel with its integrated luggage trolley panel. Laptop sleeve fits most 15-in. laptops.

## Cisco Experience



## Gateway Copper Vacuum Insulated Tumbler (CX)

This durable tumbler is ideal for travel and fits in most cup holders. The lid is leak-proof with an easy flip-open seal design. The tumbler has a stainless steel double-wall vacuum construction with copper insulation, which means it will keep drinks hot for 8 hours and cold for 24 hours. The construction also prevents condensation on the outside of the tumbler.



## I-Stay Laptop Organizer Bag (CX)

Keep your laptop and documents safe with our fantastic laptop organizer bag. Padded laptop compartment. Middle zip filing pocket. Back zip filing pocket. Organizer zip pocket. Front zip pocket. Trolley retainer strap. 15.6-16 inches.

*Please note: Quantities are limited and rewards are first come, first serve. Maximum one laptop bag per person.*



## All Eyes Mini Drone with LED Lights (CX)

The mini drone is pocket-sized, lightweight and can be used inside and outside. The mini drone features LED lights, which allows you to use it by night.

The remote control doubles as a carrying case for your mini drone making it portable and easy to carry. The mini drone is capable of making 360° loops and flying up to 50 meters on a single charge.

Flying time is around 5 minutes, and charging time is around 20 minutes. The mini drone can be easily charged with the included Micro USB cable. The batteries in the remote control are included.

*Please note: Quantities are limited and rewards are first come, first serve. Maximum one drone per person.*

10,000

## Training and Knowledge



## The Inevitable: Understanding the 12 Technological Forces That Will Shape Our Future

Much of what will happen in the next thirty years is inevitable, driven by technological trends that are already in motion. In this fascinating, provocative new book, Kevin Kelly provides an optimistic road map for the future, showing how the coming changes in our lives—from virtual reality in the home to an on-demand economy to artificial intelligence embedded in everything we manufacture—can be understood as the result of a few long-term, accelerating forces. Kelly both describes these deep trends—interacting, cognifying, flowing, screening, accessing, sharing, filtering, remixing, tracking, and questioning—and demonstrates how they overlap and are codependent on one another. These larger forces will completely revolutionize the way we buy, work, learn, and communicate with each other. By understanding and embracing them, says Kelly, it will be easier for us to remain on top of the coming wave of changes and to arrange our day-to-day relationships with technology in ways that bring forth maximum benefits. Kelly's bright, hopeful book will be indispensable to anyone who seeks guidance on where their business, industry, or life is heading—what to invent, where to work, in what to invest, how to better reach customers, and what to begin to put into place—as this new world emerges.



## How To: Absurd Scientific Advice for Common Real-World Problems

For any task you might want to do, there's a right way, a wrong way, and a way so monumentally complex, excessive, and inadvisable that no one would ever try it. How To is a guide to the third kind of approach. It's full of highly impractical advice for everything from landing a plane to digging a hole.



## Outliers: The Story of Success

In this stunning new book, Malcolm Gladwell takes us on an intellectual journey through the world of "outliers" - the best and the brightest, the most famous and the most successful. He asks the question: what makes high achievers different? His answer is that we pay too much attention to what successful people are like and too little attention to where they are from: that is, their culture, their family, their generation, and the idiosyncratic experiences of their upbringing. Along the way he explains the secrets of software billionaires, what it takes to be a great soccer player, why Asians are good at math, and what made the Beatles the greatest rock band.